Connect with KidsQuest President & CEO, Putter Bert

Putter Bert joined KidsQuest in 1999 as Executive Director. With 30+ years of experience in leadership roles at children’s museums across the country, Putter is an expert at play! Putter currently sits on the Board of Directors for the Association of Children’s Museums (ACM) and is raising awareness about the importance of children’s museums in society.

Putter recently participated in The Importance of Play Summit, hosted by Boeing & ACM, in September. A few highlights:

- Dr. Kathy Hirsh-Pasek, Temple University, provided data-backed research on the importance of play in the development of young children.
- Both “guided play” and “free play” are essential!
- The 6Cs - skills that take us from the sandbox to the office:
  - Collaboration - social regulation
  - Communication - language & literacy
  - Content - STEM
  - Critical thinking - hypothesis testing
  - Creative innovation - experimentation
  - Confidence - willingness to try something new

Dr. Kathy Hirsh-Pasek’s presentation changes most of what you thought you knew about effective educational processes. She has an idea a minute on teaching children through play and the research data to back up her approach.”
- Sue Baugh, KidsQuest Board of Trustees Co-Chair

Activate Play with KidsQuest Every Day

At KidsQuest, we believe that play is all around you! In August and September, KidsQuest Educators added another way to play outside of the Museum. By adding this fun hopscotch addition, we invited all ages to find new ways to play. Families are encouraged to tip toe outside our Chickadee Trail, hop and count their way toward our doors, or simply experience a bit of fun in the neighborhood.

KidsQuest Tip: Take a few minutes today to encourage fun in your day to day. When adults find a way to play it relieves stress, inspires creativity, releases endorphins in the brain, and can also improve brain functionality.

How can you play today?

Experience the wonder and excitement of KidsQuest’s mission in action! Join us back in person at our newly reimagined annual fundraiser, which has replaced Carnival. Enjoy food and drinks, and “Play On” during the live auction and donate at Raise the Paddle. We can’t wait to see you in person!

Love of learning starts here.