Dear KidsQuest Family,

Thank you for joining us during this wonderful year at KidsQuest Children’s Museum. We were thrilled to welcome our one millionth visitor - 10 years ahead of schedule. Our growing and diverse community continues to inspire us to educate children and connect families through the power of play and exploration.

As we focus on creating the best possible experience for our visitors, we continue to grow our outreach programs to meet the demands of schools and community organizations. We added a second van and education staff member to meet the demands of schools and community groups wanting to have a dynamic and engaging classroom experience.

We know that children’s museums change lives, foster creativity and nurture curiosity. Thank you for coming along on this journey with us. We are excited for the next chapter.

Sincerely,

Putter Bert
Executive Director

FREE & DISCOUNTED COMMUNITY ACCESS

4,014 visitors during 1/2 Off First Friday Night
1,936 free passes given through the King County Library System
1,907 visitors during 3rd Thursday Night Free
256 free parent workshop participants
129 donations to local charities
76 scholarships

COMMUNITY VISITATION

180,000
visitors
5,300
community outreach
participants
3,637
member families
2,316
students attending on a field trip

KidsQuest’s mission is to create learning through the power of play and exploration that connects children to their communities and the world.

2013 Board of Trustees

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Moya Skillman, Team Foster at Windermere
Adam Snyder, Ogden Murphy Wallace
Mickelle Weary, Community Volunteer
Kid'sQuest Children’s Museum
2012 Operating Budget

**INCOME**
- Bank Interest Income: 270
- Admissions Income: 282,916
- Contributed Income: 333,382
- Inkind Donations: 105,108
- Membership Income: 321,396
- Program Income: 187,648
- ExploreStore Income: 15,823

**TOTAL INCOME:** $1,246,543

**EXPENSE**
- Programming: 875,191
- Fundraising: 230,742
- Management: 120,405

**TOTAL EXPENSE:** $1,226,338

**NET INCOME:** $20,205

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**2012 Highlights**

**Bellevue Chamber’s 2012 Eastside Small Business of the Year**

- Eggstraordinary Egg Hunt sold out for the 3rd straight year!
- Tessalations taught kids about art, science and math at the KidsQuest ARTSfair booth.
- KidsQuest welcomed 222 new donors this year, and raised $230,000 at Carnival.
- KidsQuest’s outreach program grew in leaps and bounds, and a second outreach van was purchased to meet demand.
- In May we celebrated our one millionth visitor by giving them a lifetime membership.
- KidsQuest collaborated with local children’s museums for a grant funded research project focused on the value of play.
Annual Fund Donors

Continue
Looking towards the future...

KidsQuest is moving forward. After seven years in South Bellevue’s Factoria Mall, KidsQuest needs a bigger and more permanent home for long-term sustainability. KidsQuest has a fundraising goal to purchase the recently closed Rosalie Whyel Museum of Doll Art in downtown Bellevue, with plans to move in 2015.

Why?
- Early learning has become a statewide priority - less than 50% of kids in Washington State begin kindergarten with the skills needed to be successful
- Built for 60,000 annual visitors, KidsQuest now hosts over 165,000
- KidsQuest’s rent-free lease ended in 2010, making our current location unaffordable
- Large crowds and a single classroom prevent us from responding to the community’s needs
- The new museum will be close to the Bellevue Regional Library, local parks, and Bellevue’s downtown core
- Already a regional resource for STEAM education, KidsQuest will have the opportunity to offer expanded programming:
  - Rotating and traveling exhibits
  - Outdoor space
  - Multi-generational programming
  - Early learning and school-age exhibits
  - Multiple classes at the same time
  - Visiting experts

We look forward to many more years of creating learning through the power of play!